



## **Progression and Performance Strategy (2011 onwards)**

There is a wealth of talent and emerging talent amongst young people across Cornwall some of whom access high quality musical activity which progresses them musically, personally and socially. Be it one to one tuition, in school music activity, sessions in the local youth centre or other activity in the community. There are many performance and showcase opportunities in Cornwall which could be much more widely accessed by young people. Young people continue to tell us that there are not enough visible or accessible progression and performance opportunities for them.

CYMAZ's overarching aim is to support the development of a **Children and Young People's Music, Radio and Performance Network**. The vision is that all young people in Cornwall know how to access music, performance and radio opportunities, will be able to develop their skills and showcase them in a range of ways.

Working towards performance is a huge part of musical and personal development and raises aspirations. This is even more poignant if performances take place away from the young person's normal environment and gives them the chance to see and learn and be inspired by others.

CYMAZ is seeking to work in partnership with other organisations with a desire to see young people's music more widely accessible and performance opportunities for talented young people more readily available across the county and even wider. We would like to see increased opportunities for all young people in Cornwall to develop and progress their skills and experiences.

To support and develop this strategy, a role has been developed to take on the coordination of young people's performance and progression, which CYMAZ is able to part fund. To make this truly successful and give young people the best possible chances, a partnership approach to the development of the strategy is welcomed.

### **Overall aim of the Progression and Performance Coordinator**

To ensure that young people in Cornwall have the chance to make the most of musical progression and performance opportunities.

## **Specific responsibilities of Coordinator**

- Liaise with partners to maintain an overview of all existing performance opportunities for young people (including CYMAZ Radio) and seek opportunities for young people to make the most of those platforms
- Seek a broad range of performance opportunities for young people (in collaboration with partners) such as festivals and within existing performance venues with Cornwall and the South West
- Set up a series of masterclasses for young people in different parts of Cornwall where young people can further develop their skills and find about more about progression opportunities
- Encourage economic development and sustainability through fundraising
- Support emerging talented young people, to help them to become 'performance ready' artists through mentoring and signposting
- Produce publicity information for local, regional and national press in collaboration with CYMAZ and partners
- Ensure that CYMAZ (and other partner) branding is visible as and when relevant
- Promote CYMAZ Radio and CYMAZ Facebook group (and other partner's services) to all groups
- Collect audio interviews and evidence of outcomes and impact (or equip young people to be able to do so)
- Develop and manage a group of Young Promoters to support the role and actively involve young people in seeking and promoting music performances across the county
- Liaise with CYMAZ Radio Manager to coordinate Live Radio Broadcasts and ensure that young people across Cornwall have the chance to showcase their musical achievements on CYMAZ Radio